



My Business Venture

Recommended Online Selling Resources



Amazon (<http://services.amazon.com/selling/benefits.htm>)

Amazon may be known best for book shopping but you can also sell on Amazon – and you can list virtually anything. Amazon makes it a piece of cake for both the seller and buyer, and it's a very trustworthy platform so no need to worry. It's awesome because you don't have to pay any fees until your item sells.



Bonanza (http://www.bonanza.com/sell_online_free?gclid=CMn-7u2UwMkCFdEXHwod88cEMw)

More than 50,000 sellers voted Bonanza the easiest-to-use marketplace online; in 2014, they voted it "Best Overall Marketplace" over eBay, Amazon, Etsy and many other contenders. Bonanza has also been voted over eBay in "Customer Recommendation," "Customer Service," "Communication," and "Profitability."



Craigslist (http://www.craigslist.org/about/help/how_to_post)

Try Craigslist to sell any of the 14,000 items from your website. Some of the items most popular on Craigslist are outdoor items, items for a college student, and electronics. Be sure to join some of the related discussion boards to see what is selling, what is hot, and what is not. Craigslist items can be sold locally or on a national level!



eBay (<http://pages.ebay.com/sellerinformation/learn-to-sell-online/>)

You can sell just about anything on Ebay and with 14,000 items you will have plenty to choose from. Pick a few of your favorite items on your website and shop them on ebay and see if you can be competitive. Keep trying until you find a few with healthy margins and get to work. Be prepared to change your offerings based on what is competitive, seasonal, and selling! You can search 'compared listings' for an idea of what similar items have sold for under the 'Advanced Search' tab.



Etsy (<https://www.etsy.com/sell>)

Are you trying to sell really unique products? What about retro and collectible items? Set up your own online shop on Etsy and post your products! Browse other Etsy shops for inspiration on what to sell and how to market your store!



Facebook (<https://www.facebook.com/business/>)

Did you know you can market your business on Facebook? Once we have your social media page created, visit the link below on how to advertise your page. Be sure to create a link directly to your website and post relevant and consistent information and you will be maximizing your chances of making sales!